



BRAND GUIDELINES

Updated: April 2022

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Section 1

INTRODUCTION

SECTION 1.1 • Introduction

OUR STORY

GREAT FOOD. WHOLESALE PRICES.™

Since 1955, US Foods CHEF'STORE has been at the forefront of retail foodservice. And from the beginning, we've been focused on helping busy chefs: top-of-the-line, quality food, 5-star customer service, and the kind of value and product range you'd expect from a wholesale restaurant supply store. It's no wonder chefs shop with us! However, with easy-to-find locations and no memberships, CHEF'STORE savings are open to *everyone*.



SECTION 1.2 • Brand Promise

BRAND PROMISE

QUALITY. SERVICE. VALUE.

QUALITY, AS IN... A FRESH TAKE ON RESTAURANT SHOPPING.

- FRESH PRODUCE, MEAT AND DAIRY. Delivered in multiple loads per week, for maximum freshness — so you can hand-select your product on the day that works for you.
- WIDE SELECTION. Frozen, dry grocery, products for authentic global cooking, and a huge array of disposables, equipment and supplies.
- FROM NATIONAL BRANDS TO US Foods EXCLUSIVE BRANDS. You'll find the items you want, with countless options to help lower your food cost.

SERVICE, AS IN... WHOLESALE SHOPPING AT ITS BEST.

- OPEN 7 DAYS A WEEK. Whenever you need supplies, we'll be there.
- HASSLE-FREE SHOPPING. Central location with wide, clutter-free aisles, short checkout lines and easy in-and-out access.
- FRIENDLY CUSTOMER SERVICE. You'll find helpful, knowledgeable associates that respect your time — including a quick checkout.
- CONSISTENT RANGE OF PRODUCTS. You can find what you need — and if we don't have it, we can order it for you.
- SHOP ONLINE. Need it to go? Shop online, and choose Click&Carry for store pickup.

VALUE, AS IN... SAVINGS ON EVERYTHING YOU NEED.

- EVERYDAY LOW PRICES. Our warehouse operation keeps our costs low, and those savings show up in our daily prices.
- NO MEMBERSHIP. No fees to shop AND no minimum-order requirements.
- REGULAR PROMOTIONS. Weekly hot sheet specials, bulk buys and promotions.

BRAND LANGUAGE: The CHEF'STORE Brand Tone & Voice

Brand Truths:

PASSIONATE

AUTHENTIC

CUSTOMER-FIRST

EXPERTISE

WITTY

The CHEF'STORE voice is the way we express what we stand for, how we perceive ourselves, and how (we'd like) our audience to perceive us.

The voice focuses on our strengths, differentiates us from our competition and helps create a genuine, deepened relationship with our customers and our wider audience.

With a focus on our shared brand truths with our parent company, US Foods, the following pages demonstrate the way these truths consistently show up in voice, tone and language for CHEF'STORE.

SECTION 1.3 • Brand Tone & Voice

PASSIONATE

Driven by independent operators / Food as community

CHEF'STORE exists to SERVICE chefs — our number one passion is to help small, independent operators thrive. This is the common thread running throughout our brand: from fair prices, to selection, to the peerless service provided by our associates, our store empowers chefs to build community through food.

What it means for voice/tone:

**We're optimistic, empowering,
engaging and supportive.**

AUTHENTIC

Casual peers

At CHEF'STORE, we meet our customers where they are, as peers; we work as hard as they do. Mirroring the DIY mentality, we're always honest, direct and approachable — a reflection of the VALUE passed along through CHEF'STORE's straightforward, open-to-everyone presentation.

What it means for voice/tone:

We are down-to-earth, keeping our voice casual, conversational and clear.

CUSTOMER-FIRST

Accessible

Our customer base is busy and hardworking. To match that, CHEF'STORE focuses on being accessible and inclusive. We value our customer's time with an extremely shoppable layout, convenient locations and hours, and a wide selection, providing the right items, at the right time, at the right price — all without the need for a membership.

What it means for voice/tone:

**Our language is open, approachable,
and easy to understand.**

EXPERTISE

Local mindset – connected to the community

Our expertise lies in having a local mindset, knowledgeable about what our customers need to run their business in our community. That ranges from chef-quality food selection, to easy local access, and associates familiar with our customer's shopping needs.

What it means for voice/tone:

**We come across as neighborly,
resourceful, and confident.**

WITTY

Lighthearted wit

At CHEF'STORE, we elevate mundane language to build unique, meaningful associations with our customer: the chef. We seek to make the relationship more fun, thought provoking and approachable in how we communicate.

What it means for voice/tone:

We employ a lighthearted, in-the-know tone.

Section 2

VISUAL LANGUAGE

LOGO



This logo should always appear accompanied by the US Foods logo, with a clean feel. The color works to create a focal point on an otherwise clean and minimally designed visual area. The CHEF'STORE tagline will always appear immediately under the CHEF'STORE name as a simple brand personality identifier.

LOGO

PROTECTED SPACE AND MINIMUM SIZE



Protected space = height of "C"

The CHEF'STORE logo should always appear on a white field. The protected space that surrounds the logo should be equal to the height of the "C" in "CHEF'STORE."



Min. size = 1.75"

SECTION 2.1 • Visual Language | Design Elements | BRAND MARK

LOGO

INCORRECT USE OF



Do not change the color.



Do not add a drop shadow.



Do not rotate the logo.



Do not distort the logo.



Do not scale disproportionately.



Do not remove or change the graphic elements



Do not alter color break.



Do not place the logo on top of an image.*



Do not reverse the logo on a light background.

* Use your discretion when applying the logo in specific circumstances. An image that has large areas of solid color or low-contrast texture that accommodates the clear space guidelines and that doesn't obscure the logo may be used.

LOGO

COLOR VARIATIONS



SINGLE COLOR (BLACK)

Whenever possible, use the CHEF'STORE logo in full color. For specific applications that don't allow the use of color, the logo may be reproduced using 100% black on light backgrounds.



SINGLE COLOR (WHITE)

Only when branding items that are dark, and when only one color is available, may the logo be printed in white only.



TYPOGRAPHY

TYPEFACES

DIN NEXT LT PRO

The DIN typeface is a sans-serif typeface, known for its intentionally unrefined look, giving it a down-to-earth and value-driven feel. It has an unadorned appearance with lean, geometric lines.

Part 1 of 2

DIN Next LT Pro
Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

DIN Next LT Pro
Medium Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

DIN Next LT Pro
Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

DIN Next LT Pro
Heavy Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TYPOGRAPHY

TYPEFACES

Part 2 of 2

DIN Next LT Pro
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

DIN Next LT Pro
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

DIN Next LT Pro
Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TYPOGRAPHY: Examples

TYPEFACES

Headlines

DIN Next LT Pro
Bold Condensed

Subhead

DIN Next LT Pro
Medium Condensed

Body Copy

DIN Next LT Pro
Regular

**BOLD CONDENSED
ALL CAPS
-25 LETTER SPACING
LEADING: -3 PTS LESS THAN FONT SIZE**

Upper and lower, medium condensed

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ratio quidem vestra sic cogit. Quod vestri non item. Num quid tale Democritus? Duo Reges: constructio interrete. Cur post Tarentum ad Archytam? Nunc vides, quid faciat.

SECTION 2.2 • Visual Language | Design Elements | TYPOGRAPHY

DESKTOP:
OSWALD OPEN SANS

H1: OSWALD BOLD

SIZE: 36px
KERN: 0.36px
LINE SPACING: 44

H2: OSWALD BOLD

SIZE: 26px
KERN: 0.78px
LINE SPACING: 34

H3: OSWALD SEMIBOLD

SIZE: 18px
KERN: 0.54px
LINE SPACING: 24

H4: OSWALD SEMIBOLD

SIZE: 16px
KERN: 0.48px
LINE SPACING: 24

H5: OSWALD MEDIUM

SIZE: 12px
KERN: 0.36px
LINE SPACING: 24

MOBILE:
OSWALD OPEN SANS

H1: OSWALD BOLD

SIZE: 26px
KERN: 0.26px
LINE SPACING: 44

H2: OSWALD BOLD

SIZE: 20px
KERN: 0.6px
LINE SPACING: 34

H3: OSWALD SEMIBOLD

SIZE: 18px
KERN: 0.54px
LINE SPACING: 24

H4: OSWALD SEMIBOLD

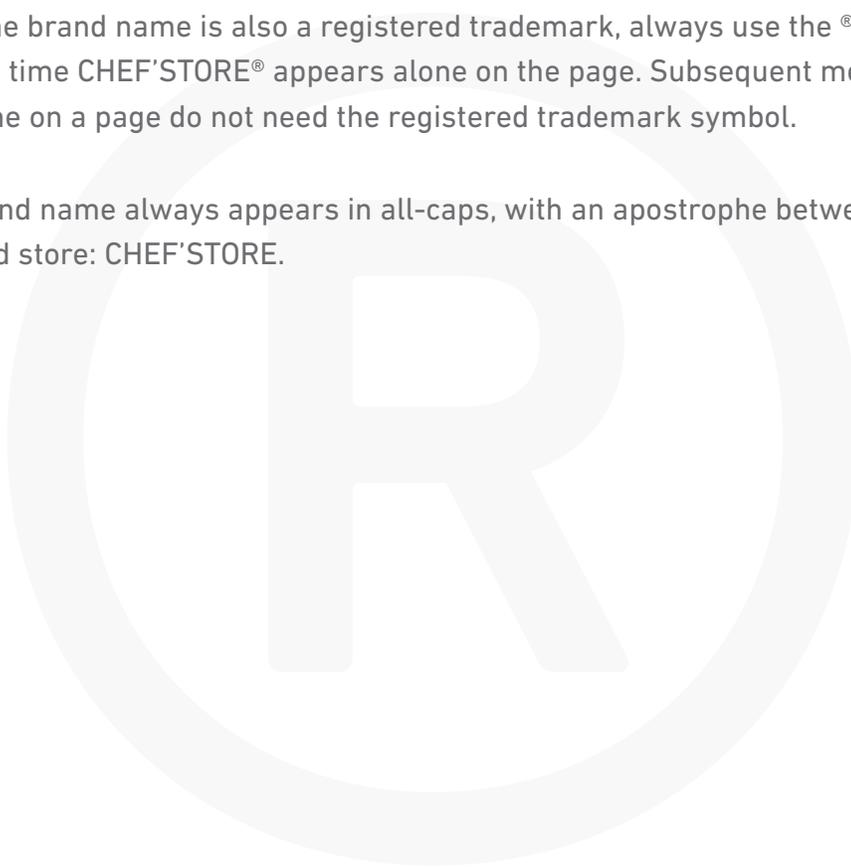
SIZE: 16px
KERN: 0.48px
LINE SPACING: 24

H5: OSWALD MEDIUM

SIZE: 12px
KERN: 0.36px
LINE SPACING: 24

BRAND NAME & REGISTERED MARK USAGE

1. Upon first mention on the page, the full brand name should be used: US Foods® CHEF'STORE®.
2. Since the brand name is also a registered trademark, always use the ® symbol the first time CHEF'STORE® appears alone on the page. Subsequent mentions of the name on a page do not need the registered trademark symbol.
3. The brand name always appears in all-caps, with an apostrophe between chef and store: CHEF'STORE.

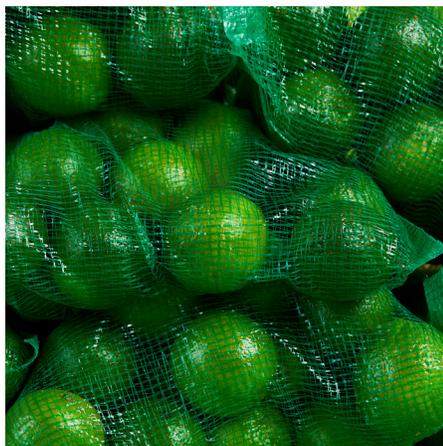


PHOTOGRAPHY

PHOTOGRAPHIC STYLE

BEAUTIFUL INGREDIENTS

CHEF'STORE provides the best in freshness and quality. All food imagery should be shot with freshness and value in mind. For that reason, photos should be color rich and color singular when possible (Tomatoes=Red, Oranges=Orange, etc.). This simplified color treatment gives a strong, impactful focus on the quality of the product being represented. Composition should emphasize value and bulk by highlighting large quantities of product. Product is shot out of packaging to underscore freshness and to provide inspiration for a delicious menu — and in packaging only when it's photogenic.



PHOTOGRAPHY

PHOTOGRAPHIC STYLE

IN STORE/STOREFRONT

CHEF'STORE's storefront has a distinctive color scheme. From the dark gray band across the top, to the rich green awning, every effort should be made to include our sign, the ground in front, and the outline of the roof.

When shooting inside the store, shelves should be fully stocked and faced. Pricing should be cloned out in post. Emphasis should be made of the large, wide open aisles.



PHOTOGRAPHY

PHOTOGRAPHIC STYLE

ASSOCIATES

CHEF'STORE associates are passionate, hard working, helpful and friendly. Known for being on a first-name basis with repeat customers, photography should emphasize our associates' positivity, and convey their expertise, as well as the warmth and authenticity of the associate-customer relationship. Photography should have an element of realistic action or movement, genuine emotion and reactions, with a fly-on-the-wall, insider feel. Use rich color and a mid-morning tone of light wherever possible, paired with a short focal field.



PALETTE

PRIMARY COLOR PALETTE

This palette works best when used minimally to create a strong focal point, and most often on a pure white field.

To ensure that colors are reproduced accurately and consistently, follow these guidelines:

1. Always use brand standards and color specifications.
2. Provide SWOP Certified proof sheets to vendors.
3. Attend all press approvals.
4. Hold vendors accountable for color accuracy.
5. Instruct printers to use Pantone inks, also called “specials,” whenever possible.



PANTONE 576

C: 49 M: 0 Y: 100 K: 39

R: 92 G: 135 B: 39

HEX: #5C8727



PANTONE 173

C: 0 M: 82 Y: 94 K: 0

R: 207 G: 69 B: 32

HEX: #CF4520



PANTONE COOL GRAY 11

C: 0 M: 0 Y: 0 K: 70

R: 113 G: 112 B: 115

HEX: #717073

PALETTE

SECONDARY COLOR PALETTE

The secondary palette is meant to support the primary CHEF'STORE color palette. These colors are accent colors only, never to be used more than 15% of any given communication piece.



APPLE GREEN

C: 30 M: 2 Y: 100 K: 0

R: 192 G: 210 B: 32

HEX: #C0D220



GOLD

C: 1 M: 13 Y: 100 K: 0

R: 255 G: 215 B: 0

HEX: #FFD700



MANGO TANGO

C: 3 M: 65 Y: 100 K: 0

R: 238 G: 118 B: 0

HEX: #EE7600

Section 3

STORES

SECTION 4

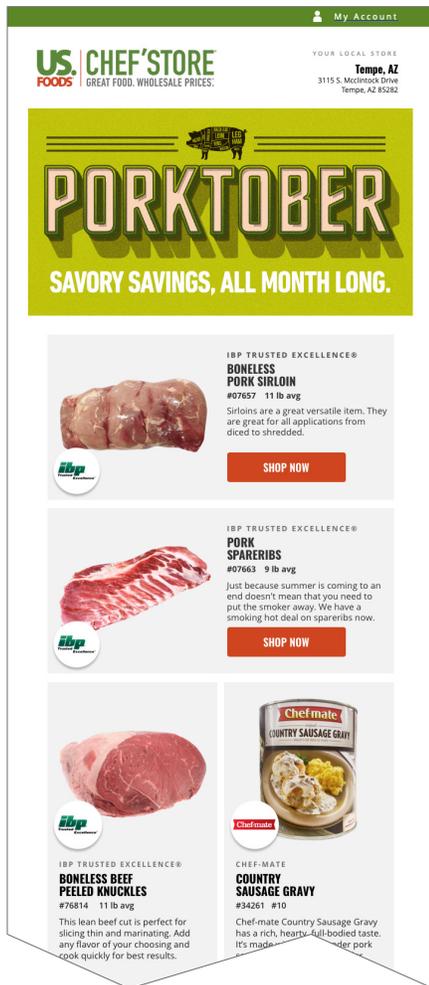
Marketing/Promotions/PR

SECTION 4.1 • MARKETING/PROMOTIONS/PR

Marketing/Promotions/PR

OVERVIEW

EMAIL



SOCIAL



DIRECT MAIL



Marketing flyers, emails and other communications will shout about specials. Images of products or beauty/application shots will be featured depending upon the element.

SECTION 4.2 • MARKETING/PROMOTIONS/PR | FLYERS

Marketing/Promotions/PR

FLYERS

HOT SHEET - FRONT



GREAT SERVICE • LARGE SELECTION • QUALITY PRODUCTS

SPECIAL PRICES VALID OCTOBER 11 THRU OCTOBER 24, 2021

SMART FOODSERVICE IS NOW



NEW NAME. SAME GREAT PEOPLE + VALUE

 <p>\$11.88 5 LB \$2.38 4.19 LB</p> <p>MEXICAN STYLE SHREDDED CHEESE BLEND FIRST STREET 12938</p>	 <p>\$34.99 40 LB \$0.87 4.19 LB</p> <p>WORLD'S LONGEST BASMATI RICE REGAL HARVEST 82547</p>	 <p>\$6.15 3 LB \$2.05 4.19 LB</p> <p>SPRING MIX TRUE LEAF 37514</p>
 <p>\$9.49 1 GAL \$9.49 4.19 GAL</p> <p>ALL PURPOSE CLEANERS SIMPLE GREEN 7952 ORIGINAL 73261 LAVENDER</p>	 <p>\$16.99 3.5 LB \$4.85 5.03 LB</p> <p>BLEENDED BEVERAGE MIXES BIG TRAIN SELECT VARIETIES</p>	 <p>\$6.99 1 GAL \$2.74 4.19 GAL</p> <p>OLD FASHIONED DILL CHIPS 3/16 IN KRINKLE CUT PLEASANT VALLEY FARMS 18517</p>

BC 1

HOT SHEET - BACK



PREMIUM U.S. POSTAGE AND RETURN RECEIPT PERMIT NO. 4578



HOT SHEET SPECIALS

 <p>\$1.99 LBS \$1.99 4.19 LB</p> <p>BONELESS PORK PICNIC CUSHION CHAIRMAN'S RESERVE 07459</p>	 <p>\$11.49 LBS \$11.49 4.19 LB</p> <p>CHILI CON CARNE WITH BEANS CHEF-MATE 34729</p>	 <p>\$22.49 LBS \$22.49 4.19 LB</p> <p>5 1/2 IN FRENCH FRIES GRADE-A-LONG FANCY FIRST STREET 11618 CRINKLE CUT 82022 STRAIGHT CUT</p>	 <p>\$7.99 LBS \$7.99 4.19 LB</p> <p>ANCHOR BATTERED MUSHROOMS MCCAIN 47495</p>
 <p>\$1.99 LBS \$1.99 4.19 LB</p> <p>BONELESS PORK LOIN CHAIRMAN'S RESERVE 07461</p>	 <p>\$21.99 LBS \$21.99 4.19 LB</p> <p>WESTERN CHICKEN BREEDER & BATTER MIX KROTT'S PROFESSIONAL 30446</p>	 <p>\$11.49 LBS \$11.49 4.19 LB</p> <p>MANUAL POT AND PAN DETERGENT 99 PROFESSIONAL 82090</p>	 <p>\$3.69 LBS \$3.69 4.19 LB</p> <p>BONELESS BEEF TOP ROUND BP 34013</p>

FOR STORE LOCATIONS AND HOURS VISIT CHEFSTORE.COM



PRICES VALID OCTOBER 11 THRU OCTOBER 24, 2021

@USCHEFSTORE

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HOT SHEET - INSIDE LEFT

DEDICATED TEAM MEMBERS TO SERVE YOU

PRICES VALID OCTOBER 11 THRU OCTOBER 24, 2021

 <p>\$37.45 70 CT \$0.53 4.19 LB</p> <p>GREEN HASS AVOCADOS 55329</p>	<p>PRODUCE</p>  <p>\$12.45 LBS \$12.45 4.19 LB</p> <p>#2 RED POTATOES 73422</p>	 <p>\$14.95 LBS \$14.95 4.19 LB</p> <p>CUCUMBERS 30694</p>
 <p>\$4.95 LBS \$4.95 4.19 LB</p> <p>HOLIDAY RED SEEDLESS GRAPES 18247 \$2.70 4.19 LB</p>	 <p>\$2.25 LBS \$2.25 4.19 LB</p> <p>GOLD PINEAPPLE DEL MONTE 08495 \$13.50 6 CT</p>	 <p>\$2.25 LBS \$2.25 4.19 LB</p> <p>SUPER PREMIUM BASMATI RICE REGAL HARVEST 82544</p>
<p>GROCERY</p>  <p>\$4.99 LBS \$4.99 4.19 LB</p> <p>ALL PURPOSE CLEANERS ANGELA MIA 15047 \$2.94 4.19 LB</p>	 <p>\$34.99 LBS \$34.99 4.19 LB</p> <p>GLUTEN FREE 1-1/2" BAKING FLOUR BOB'S RED MILL 28743</p>	 <p>\$15.99 LBS \$15.99 4.19 LB</p> <p>SUPER PREMIUM BASMATI RICE REGAL HARVEST 82544</p>
<p>GROCERY</p>  <p>\$10.49 LBS \$10.49 4.19 LB</p> <p>REAL PREMIUM WASHED POTATOES GARDEN OF EARTH 34054 \$42.94 4.19 LB</p>	 <p>\$19.99 LBS \$19.99 4.19 LB</p> <p>FISH & CHIP STYLE BATTER MIX KROTT'S 35208</p>	 <p>\$8.49 LBS \$8.49 4.19 LB</p> <p>OLD FASHIONED SWEET WELSH PLEASANT VALLEY FARMS 18525 \$32.96 4.19 GAL</p>
<p>GROCERY</p>  <p>\$18.99 LBS \$18.99 4.19 LB</p> <p>CRANBERRY JUICE COCKTAIL OCEAN SPRAY 28112</p>	 <p>\$13.99 LBS \$13.99 4.19 LB</p> <p>CHAI TEA LATTE POWDERED DRINK MIX OREGONO CHAI 82470 \$55.94 4.19 LB</p>	 <p>\$6.99 LBS \$6.99 4.19 LB</p> <p>CARAMEL DESSERT TOPPING PLEASANT VALLEY FARMS 18545 \$41.94 4.19 LB</p>

*Some prices may vary due to local conditions.

HOT SHEET - INSIDE RIGHT

SAVE ON THE ITEMS YOU NEED THE MOST

PRICES VALID OCTOBER 11 THRU OCTOBER 24, 2021

<p>FROZEN</p>  <p>\$19.28 LBS \$19.28 4.19 LB</p> <p>RAW WHITE SHRIMP HEADLESS SHELL ON 3/140 CT SEALED 82242 \$115.40 4.19 LB</p>	<p>DELI</p>  <p>\$18.90 LBS \$18.90 4.19 LB</p> <p>LINK SAUSAGES COLUMBIAN 11704 COLUMBIAN HOT 12181 SHARPS KENNAH 11704 SHARPS KENNAH</p>	 <p>\$22.90 LBS \$22.90 4.19 LB</p> <p>4 OZ BAY SCALLOPS PREMIUM IQF POLYNESIAN CAPES 52292</p>
<p>FROZEN</p>  <p>\$33.90 LBS \$33.90 4.19 LB</p> <p>PREMIUM ANGUS GROUND BEEF PATTIES FIRST STREET SELECT VARIETIES</p>	 <p>\$32.90 LBS \$32.90 4.19 LB</p> <p>SILVER MEDAL BRAND COOKED PORK SAUSAGE FARMFRESH 23297 PATTIES 1.5 OZ 23300 LINKS 0.8 OZ</p>	<p>FROZEN</p>  <p>\$12.99 LBS \$12.99 4.19 LB</p> <p>FULLY COOKED BREAKFAST SANDWICHES OVER PHO 12144 BAKED EGG & CHEESE BOUT 80251 SAUSAGE, EGG, CHEESE & CRISPERANT 80247 SAUSAGE, EGG, CHEESE & MUFFIN</p>
<p>FROZEN</p>  <p>\$18.99 LBS \$18.99 4.19 LB</p> <p>WHITE CHEDDAR MAC & CHEESE BLONDT 72084</p>	 <p>\$8.99 LBS \$8.99 4.19 LB</p> <p>CHEF-READY CUTS SLICED BRISKET DOLE 81044 \$17.90 2.15 LB</p>	<p>DAIRY</p>  <p>\$6.25 LBS \$6.25 4.19 LB</p> <p>PURE & NATURAL SOUR CREAM DREY 35627 \$25.80 4.19 LB</p>
<p>DAIRY</p>  <p>\$3.85 LBS \$3.85 4.19 LB</p> <p>HALF & HALF GARDEN OF EARTH 24675 \$23.10 4.19 LB</p>	<p>DAIRY</p>  <p>\$9.85 LBS \$9.85 4.19 LB</p> <p>CLASSIC RICOTTA CHEESE GALBANI 29000 WHOLE MILK 29001 PART-SOFT</p>	<p>NON-FOOD</p>  <p>\$9.99 LBS \$9.99 4.19 LB</p> <p>18 IN NON-COATED ALUMINUM FRY PAN FIRST STREET 41308</p>
<p>NON-FOOD</p>  <p>\$6.99 LBS \$6.99 4.19 LB</p> <p>STRIKE BACK ANTIFUNGAL HAND SOAP GARDEN OF EARTH 91107 \$27.94 4.19 GAL</p>	<p>NON-FOOD</p>  <p>\$33.99 LBS \$33.99 4.19 LB</p> <p>HAND SANITIZER RETIL STERNO 83470 \$125.94 4.19 GAL</p>	<p>NON-FOOD</p>  <p>\$33.99 LBS \$33.99 4.19 LB</p> <p>HAND SANITIZER RETIL STERNO 83470 \$125.94 4.19 GAL</p>

SECTION 4.3 • MARKETING/PROMOTIONS/PR | DIRECT MAIL

Marketing/Promotions/PR

PROMOTIONAL AND DIRECT MAIL

DIRECT MAIL - FRONT



DIRECT MAIL - BACK

US CHEF'STORE
FOODS GREAT FOOD. WHOLESALE PRICES.

\$15 OFF

YOUR PURCHASE OF \$100* OR MORE

VALID AT THE CLARKSTON STORE ONLY. VALID JUNE 29 THROUGH JULY 19, 2021.

*TO REDEEM, BRING THIS COUPON ON YOUR NEXT VISIT TO THE CLARKSTON CHEF'STORE®. LIMIT ONE OFFER PER CUSTOMER. COUPON IS VALID ONLY AT US FOODS CHEF'STORE. COUPON HAS NO CASH VALUE. NO DUPLICATION OF COUPON IS PERMITTED. \$100 REQUIRED PURCHASE DOES NOT INCLUDE SALES TAX. PICTURES, SCREEN SHOTS OR PHOTOCOPIES WILL NOT BE ACCEPTED. EXPIRES: 07/19/2021, VP427 © 2021 US FOODS, INC. 03-2021 CHEF-20210301-267257. VALID AT CLARKSTON STORE ONLY.

OPEN DAILY AT
820 PORT DRIVE,
CLARKSTON, WA
(509) 295-8075

STORE HOURS
MON-SAT..... 6 AM-6 PM
SUN..... 8 AM-5 PM

4 60010 72005 1

CHEFSTORE.COM
@USFCHEFSTORE

SECTION 4.4 • MARKETING/PROMOTIONS/PR | RADIO

Marketing/Promotions/PR

RADIO AND OUTDOOR

RADIO

The CHEF'STORE® voice and tone carries through to radio scripts: friendly, helpful and trustworthy. The full brand name should be used upon the first reference, and if a local commercial, conclude with store location, and website for further information.

OUTDOOR

Outdoor advertising should be a quick read, prioritizing the direct message we want to convey with limited, easily legible copy. Billboard should include store address.

OOH



SECTION 4.5 • MARKETING/PROMOTIONS/PR | DIGITAL

Marketing/Promotions/PR

DIGITAL • Web • Email • Social • Video

SOCIAL MEDIA

CHEF'STORE

Visit us in [city] and find out for yourself why CHEF'STORE is a cut above.

QUALITY
Fresh produce
Open 7 days a week

SERVICE
Friendly Associates
Open 7 days a week

VALUE
Wholesale pricing
Open 7 days a week

HELLO!
No membership required
Open 7 days a week

20 Likes, 562 Comments, 311 Shares

DIGITAL

CHEF'STORE IS NOW OPEN.

WE'RE HERE FOR VISALIA'S VIBRANT FOOD SCENE.

WITH WAREHOUSE DEALS, FOR EVERYONE.

HELLO VISALIA WE ARE... CHEF'STORE
GREAT FOOD. WHOLESALE PRICES.
OPEN DAILY TO EVERYONE.
VISIT TODAY

QUALITY, AS IN... YOU CAN TASTE IT.

QUALITY, AS IN... YOU CAN TASTE IT.

QUALITY, SERVICE, VALUE, AS IN... OF COURSE CHEFS SHOP HERE.
SHOP NOW
US CHEF'STORE
GREAT FOOD. WHOLESALE PRICES.

E-MAIL

My Account

US CHEF'STORE
GREAT FOOD. WHOLESALE PRICES.

YOUR LOCAL STORE
Tempe, AZ
3115 S. McClintock Drive
Tempe, AZ 85282

SAVORY SAVINGS. ALL MONTH LONG.

PORKTOBER

IFP TRUSTED EXCELLENCE
BONELESS PORK SIRLOIN
#07657 11 lb avg
Sirloins are a great versatile item. They are great for all applications from sliced to shredded.
SHOP NOW

IFP TRUSTED EXCELLENCE
PORK SPARERIBS
#07661 9 lb avg
Just because summer is coming to an end doesn't mean that you need to put the smoker away. We have a smoking hot deal on spareribs now.
SHOP NOW

YOUR LOCAL STORE
Tempe, AZ
3115 S. McClintock Drive Tempe, AZ 85282
Phone: (480) 838-1199
Mon - Sat: 8:00am - 6:00pm
Sunday: 8:00am - 4:00pm

Not your preferred store? Please update your account in your dashboard. **SELECT STORE**

HOME **WEEKLY SPECIALS**
BLOG **MY ACCOUNT**

JOIN THE CHEF'STORE® COMMUNITY
Keep up-to-date with our latest products and recipes.

Facebook, Twitter, Instagram icons

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SECTION 5

Contacts & Resources

CONTACTS

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